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## **Sponsorship Opportunities for ALMA Chicago's 2<sup>nd</sup> Annual Community Reception**

Since our founding, the Association for Latinos/as/xs Motivating Action (ALMA) has played a major role in advocating for the equitable treatment and rights of the Latinx LGBTQ+ Community.

Founded during the AIDS epidemic, in 1989, ALMA has embodied the resiliency of the Latinx LGBTQ+ community through nearly three and a half decades and multiple important moments in history. Having persevered and providing services through the AIDS epidemic, the COVID pandemic, and MPox outbreaks, and having served as a leader in advocating for marriage equality in Illinois, ALMA remains one of the leading and longest-serving Latinx LGBTQ+ organizations in the United States.

In August 2022, ALMA appointed their first full-time executive director, Manuel Hernández. In celebration of the organization's accomplishments over the past year and continued efforts to engage the communities served and community partners, ALMA will host the 2<sup>nd</sup> Annual Community Reception on Thursday, November 30th at 6:00 PM at La Celia Latin Kitchen in Chicago, IL. This reception will also be the launching pad for the organization's 35<sup>th</sup> year in existence!

ALMA has been able to lead the fight in advocating for the Latinx LGBTQ community in Chicago and in Illinois for decades because of support from the community and partners. To this end, ALMA is requesting sponsorship support for the Community Reception, which will engage community members and partners and highlight the work ALMA has done over the years and the projects to come. We believe that having you as one of our sponsors our efforts to advocate for a just and equitable society for all, highlighting the brilliance of the Latinx and LGBTQ+ communities, and developing the leaders of tomorrow would go even further.

Your support will include recognition at the reception as a sponsor, highlight in the ALMA newsletter and social media platforms, and much more.

ALMA's mission, advocacy agenda, and programming is made possible because of support from individuals like your, and hope that we can count on your financial support.

In community,

A handwritten signature in black ink, appearing to read 'Manuel Hernández', with a long, horizontal flourish extending to the right.

Manuel Hernández  
Executive Director, ALMA Chicago

# ALMA CHICAGO

The Association of Latinos/as/xs Motivating Action / Asociación de Latinos/as/xs Motivando la Acción

We are excited to present an array of sponsorship tiers, each offering unique promotional avenues for you and/or your company. By choosing to support the Community Reception, you not only demonstrate your dedication to fostering a fair and inclusive society for all, including the Latinx and LGBTQ+ communities, but also position yourself as a beacon of positive change. Join us in making a lasting impact.

	\$10K Presentador (Presenting)	\$5K Empajador (Ambassador)	\$2.5K Partidario (Advocate)	\$1K Apoyante (Supporter)	\$500 Coanfitrión (Co-host)	\$350 Patrocinador (Anniversary Sponsor)
Announcement as Presenting Sponsor on all digital and printed material	●					
Company/Individual name on digital and printed material	●	●	●	●	●	●
Company logo on digital and printed material	●	●				
Recognition from main stage	●	●	●	●	●	
Sponsorship announcement on pre- and post-event press releases	●	●	●			
Exclusive social media post	●					
Social media post with other sponsors	●	●	●	●		
Highlight on ALMA website	●	●				
Speaking opportunity day of event	●					
Highlight on 2023 Annual Report	●	●				

We hope we can count on your support and that you will join us for this special evening.

E-mail Manuel Hernández, Executive Director, at [ED@almachicago.org](mailto:ED@almachicago.org) to make your commitment today!